

**BENSON & HEDGES  
REPORT  
INDY (BLACK EXPO)**

**DATE:** SATURDAY & SUNDAY, JULY 19TH THRU 20TH, 1997

**EVENT:** BLACK EXPO

**LOCATION:** INDIANAPOLIS, IN

**VENUE:** CONVENTION CENTER & RCA DOME

**BRAND:** BENSON & HEDGES

**MANAGER:** JEWETTE L. JOHNSON

**AGENCY:** ARTISTIC ENTERPRISE CASTING  
8537 BASH SUITE ONE  
INDIANAPOLIS, IN 46250  
CONTACT: SKIP WALKER  
317) 577-1717 FAX (317) 842-0829

<b>NAME GEN:</b>	<b>JULY 19TH</b>	<b>714</b>
	<b>JULY 20TH</b>	<b>428</b>

<b>ATTENDANCE:</b>	<b>JULY 19TH</b>	<b>60,000</b>
	<b>JULY 20TH</b>	<b>50,000</b>

<b>WEATHER:</b>	<b>JULY 19TH</b>	<b>98 DEGREES</b>
	<b>JULY 20TH</b>	<b>98 DEGREES</b>

<b>PACK SALES:</b>	<b>JULY 19TH</b>	<b>8 CARTONS</b>
	<b>JULY 20TH</b>	<b>3 CARTONS</b>

**TOTAL HOURS:** 173 HOURS

**# OF WORKERS:** 8

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